IVCO 2022 Think Piece

OMOLÚWÀBÍ:

Rethinking Volunteering
Through the Lens of
African Communalism

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The traditional culture of many African communities passed down to this current generation emphasises communalism, a system that not only encourages collective ownership of property but which attempts to ensure that voluntary acts for the good of others are commonplace (Etta et al., 2016; and, Abakare, C. O., and Okeke, V.C., 2018). As in the case of several African tribes today, there is a huge provision for the practice of communalism among one of the largest ethnic groups in the West Africa subregion, the Yorubas (Dada, 2018). The element of goodwill which, in part, characterizes the concept of communalism is significantly embedded within the "omolúwàbí" (public morality) philosophy of the Yoruba people. In addition to virtues of public morality, humility, and integrity, a fellow addressed as omolúwàbí gives to the cause of his fellow man and the community at large. Given this explanation, there seems to be evidence of a consistency between the African culture and volunteering.

Volunteering has evolved from singular random acts of kindness and ethos guiding the society towards a more structured approach on the continent. During the influx of missionaries to African countries, volunteering began to take a new shape, borrowing heavily from Christian belief, which emphasises giving. As many of these immigrants found different expressions for their volunteer causes – teaching, pastoring, healthcare services – community members volunteered their time and resources to aid their smooth assimilation into society. Represented herein is a structure of beneficial partnership.

By approaching volunteering from this perspective, the mindset of volunteers is re-engineered to engage with communities from a place of service, rather than saviourhood. Borrowing from the omolúwàbí ethos, capacity building for volunteers should be incorporated with elements of morality (knowledge of good or bad and the ability to choose rightly), humility (a willingness to learn from anyone in the society), and integrity (to live in line with the commitment made). Like the lifestyle of an Omolúwàbí, volunteering should not be a privilege, and opportunities for volunteering should be democratised to accommodate local populations. An example of how this is being successfully implemented is through platforms where young Africans can register community-led projects and also volunteer for projects that interest them.

Another important component of West African culture is respect for the experiences of older populations and a willingness to learn from it. To carry this forward, organisations should institute platforms for intergenerational collaboration that can serve as a funnel to aid the transition of youth volunteers into development experts.

Following close examination of the Omolúwabí ethos in addition to the evolution of volunteering, I believe these can help ensure the strengthening of volunteers and communities alike. Suffice to say that communalism in African cultures, when deployed towards achieving the SDGs, is capable of reshaping social good for the larger population.

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